



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25327731		<b>Changes as of:</b> 10/10/2016 at 2:18 PM		<b>Version:</b> Original Order	
<b>CPE:</b>		<b>Flight:</b> 10/11/16 - 10/17/16		<b>Station:</b> WBNG	
<b>Agency:</b> SHORR JOHNSON MAGNUS		<b>Advertiser:</b> Charles Schumer for Senate		<b>Market:</b> Binghamton	
SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103		<b>Product:</b> Schumer/S/D		<b>Office:</b> WASHINGTON	
				<b>Total \$:</b> \$9,705.00	
				<b>Total Spots:</b> 36	
				<b>Total CPP:</b> \$0.00	
<b>Agency Order #:</b>		<b>Primary Demo:</b> Adults 35+		<b>Total GRP:</b>	
<b>Buyer:</b> LIZ HOLLAND		<b>Con Type:</b> POLITICAL/VOTE			
<b>Salesperson:</b> BILL THOMAS 202-872-5880		<b>Assistant:</b> BILL THOMAS 202-872-5880		<b>Separation:</b>	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11					
1	Tu-F,M 8a-9a		CBS THIS AM	\$150.00	0.0	30	5		5	\$750.00	\$0.00	0.0
2	Tu-F,M 7a-8a		CBS THIS AM	\$500.00	0.0	30	2		2	\$1,000.00	\$0.00	0.0
3	Tu-F,M 5a-5:30a		NEWS	\$90.00	0.0	30	2		2	\$180.00	\$0.00	0.0
4	Tu-F,M 6a-7a		NEWS	\$250.00	0.0	30	4		4	\$1,000.00	\$0.00	0.0
5	Tu-F,M 12n-12:15p		NEWS	\$250.00	0.0	30	2		2	\$500.00	\$0.00	0.0
6	Tu-F,M 5:30p-6p		NEWS	\$350.00	0.0	30	3		3	\$1,050.00	\$0.00	0.0
7	Tu-F,M 5p-5:30p		NEWS	\$300.00	0.0	30	3		3	\$900.00	\$0.00	0.0
8	Tu-F,M 7p-7:30p		ET	\$175.00	0.0	30	3		3	\$525.00	\$0.00	0.0
9	Tu-W,F,M 7:30p-8p		INSIDE EDITION	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
10	Sa 7p-8p		ET WEEKEND	\$125.00	0.0	30	1		1	\$125.00	\$0.00	0.0
11	Su 7p-8p		60 MINUTES	\$600.00	0.0	30	1		1	\$600.00	\$0.00	0.0
12	Tu-F,M 11:35p-11:35a		LATE SHOW	\$150.00	0.0	30	2		2	\$300.00	\$0.00	0.0
13	Tu-W,F,M 11p-11:35p		NEWS	\$450.00	0.0	30	3		3	\$1,350.00	\$0.00	0.0
14	Sa-Su 11p-11:30p		WKND NEWS	\$450.00	0.0	30	2		2	\$900.00	\$0.00	0.0
15	Su 9a-10:30a		CBS SUN	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
16	Sa 8a-10a		CBS SAT	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
<b>TOTALS:</b>							<b>36</b>		<b>36</b>	<b>\$9,705.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Agency:</b> SHORR JOHNSON MAGNUS SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103	<b>Advertiser:</b> Charles Schumer for Senate	<b>Market:</b> Binghamton	<b>Total Spots:</b> 36
	<b>Product:</b> Schumer/S/D	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>	
<b>Buyer:</b> LIZ HOLLAND	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>	
<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880		

**Special Instructions**

Competitive Information	
<b>Market Budget:</b>	\$14,705
<b>WBNG Share:</b>	66%
<b>Comment:</b>	
<b>WBGH:</b>	6%
<b>WICZ:</b>	14%
<b>WIVT:</b>	14%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$9,705.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>36</b>	<b>\$9,705.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	36	\$9,705.00
<b>Total</b>	<b>36</b>	<b>\$9,705.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/10/16 2:18 PM	BILL THOMAS	New	36		\$9,705.00	\$9,705.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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